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HEAT SEAL & KROGER COLLABORATE ON ENERGY SMART™ WRAPPER New Wrapper Will Save Kroger \$1.5 Million Per Year

June 21, 2012 – Cleveland, OH – The Energy Smart™ Wrapper was tested in markets across the United States and has logged 75-80% less electricity than old style stretch film overwrappers, saving Kroger over \$1.5 million per year.



With its patent pending, on-demand sealing technology, energy is consumed by the film seal plate only when store associates need to seal a package. The new units provide significant energy conservation by no longer requiring the seal plate to be energized throughout the day. The [Energy Smart™ Wrapper](#) also maintains levels of productivity seen with the old style wrappers.

Test units were installed in 2011 and monitored for six months. Actual energy conservation was over 75%, compared to old style units. Heat Seal has since increased their production to meet Kroger's needs for the new wrapper. Kroger is currently in the process of replacing their old style units throughout all of their store brands.

Since 2000, Kroger has reduced energy consumption by more than 30%. Kroger recently received recognition for their efforts with the top award for Energy Efficiency, from The Alliance to Save Energy 2012, which was in part from the Energy Smart™ Wrapper and Kroger's LED projects in their stores.

For the past three years, Heat Seal and Kroger have been working together on the Energy Smart™ Wrapper project. "We have enjoyed the opportunity to collaborate with Kroger on this innovative new technology," Ron Zieske, President and CEO of Heat Seal, LLC said. "We are excited about the Energy Smart™ Wrapper and the opportunity it creates in providing significant energy conservation throughout North America."

At FMI 2012 in Dallas, TX, Heat Seal, LLC disclosed that it has been working for the past three years with a national supermarket chain on a new energy saving wrapper. The announcement was intended to begin educating the market regarding the new technology; units will not be fully available until sometime in 2013.

Parties interested in the Energy Smart™ Wrapper, should contact Heat Seal regarding the education and commercialization process and to evaluate their application needs.

About Heat Seal: Heat Seal, LLC manufactures a full line of packaging and process equipment for the food service and industrial packaging markets. Founded in 1950, Heat Seal is known for their food processing and packaging equipment, such as stretch film overwrappers, Scalemates, pineapple peeler and corers, cheese cutters, and heavy duty stainless steel tables. Heat Seal also specializes in shrink packaging equipment, and wrappers and bundlers for the consumer products and industrial markets. After purchasing Ampak in 1994, Heat Seal expanded their reach into skin packaging and vertical bagging. All products are manufactured within the USA. Heat Seal's commitment to quality and innovation has allowed the company to continue to be the leader within the markets they serve. Heat Seal, LLC is located in Cleveland, Ohio. For more information, please visit www.HeatSealCo.com.